

DAKOTA FARMERS

51,633 ACTIVE FARMERS

\$75.00/M

DAKOTA FARMERS ARE INTERESTED IN THE LATEST INFORMATION ON NEW FARMING TECHNIQUES, AG, CHEMICALS, CONSERVATION AND THE ENVIRONMENT, FEDERAL AGRICULTURAL PROGRAMS AND OTHER ISSUES THAT AFFECT THE SUCCESS OF THEIR DAKOTA AREA FARM OR RANCH OPERATION.

GENDER: MOSTLY
MALE

ADDRESSING:
SEE SELECTIONS

THESE RANCHERS AND FARMERS ARE ALSO CONCERNED WITH CROP PLANNING, WEATHER TRENDS, USDA NEWS AND CROP YIELDS. DUE TO THEIR RURAL LIFESTYLE, THEY HAVE A NEED FOR ITEMS GEARED TOWARDS THEIR OUTDOOR CHORES RELATED TO FARMING AND RANCHING. THESE ARE VERY SELF-SUFFICIENT FOLKS PLANTING GARDENS, TAKING CARE OF THEIR OWN MAINTENANCE OF FARMING EQUIPMENT AND FAMILY VEHICLES AND ARE DO-IT-YOURSELF HANDYMEN TACKLING THEIR OWN CONSTRUCTION PROJECTS.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: JULY 2011
NEXT: FEBRUARY 2012

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

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|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| ZIP TAPE SET UP FEE | \$50.00 |
| CROP, HERD, LIVESTOCK | \$15.00/M |
| AGE | \$15.00/M |
| INCOME | \$15.00/M |
| DONORS | \$15.00/M |
| P/S LABELS | \$30.00/M |
| PHONE NUMBERS | \$30.00/M |
| CD ROM | \$50.00 |
| ELECTRONIC DELIVERY | \$50.00 |

** USAGE **

ENGINEERING SERVICES

GARDENS ALIVE!

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

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