

DAIRY PRODUCERS FROM FARM JOURNAL

49,723 ACTIVE SUBSCRIBERS/PRODUCERS \$80.00/M UNIT OF SALE:
 EMAIL ADDRESSES PLEASE INQUIRE \$27.00 AVERAGE

FARM JOURNAL MAGAZINE DAIRY PRODUCERS ARE OWNERS AND OPERATORS, HERD MANAGERS, VETERINARIANS, AND DECISION MAKERS FOR THE COMMERCIAL DAIRY INDUSTRY. FJM IS EDITED FOR MEDIUM AND LARGE SCALE DAIRY FARMS AND EMPHASIZES DAIRY TRENDS, PRODUCTION, MANAGEMENT, MARKETS, AND POLICY.

GENDER:
CAN SELECT
ADDRESSING:
SEE SELECTIONS

THESE BUSINESS OWNERS AND OPERATORS UTILIZE ADVANCED TECHNOLOGY AND OFFICE EQUIPMENT, ATTEND SEMINARS AND WORKSHOPS, MAKE DECISIONS ON NEW EQUIPMENT, MACHINERY, STORAGE, BREEDING EQUIPMENT, AND FEED TO MAXIMIZE PRODUCTION.

KEYING: \$5.00/M
MINIMUM ORDER:
5,000

RURAL LOCATIONS REQUIRE THESE FARM JOURNAL MAGAZINE SUBSCRIBERS TO RELY ON MAIL ORDER AND INTERNET PURCHASES FOR HOME, OFFICE, AND RANCH. THESE HIGHLY RESPONSIVE SUBSCRIBERS REPLY TO OFFERS FOR DURABLE WORK CLOTHING, SHOP TOOLS, FARM EQUIPMENT, PET SUPPLIES, BARN EQUIPMENT, HOME AND GARDEN SUPPLIES, FINANCIAL AND INSURANCE OFFERS, AND BOOKS AND VIDEOS.

SAMPLE REQUIRED
UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
AGE	\$10.00/M
GENDER	\$10.00/M
HERD SIZE	\$15.00/M
TELEPHONES	\$50.00/M
EMAIL OR FTP	\$50.00

**** USAGE ****

AGRI SUPPLY CATALOG	ENGINEERING SVCS CATALOGS	MAYO CLINIC
CAL FARLEY'S	EXAPTA NO-TILL SOLUTIONS	MERIT DIRECT DATABASE
CONSOLIDATED PLASTICS	FARM SHOW MAGAZINE	NEW LIFE INDUSTRIES
DISABLED AM VETS	GURNEY SEED & NURSERY	NORTHERN TOOL
DIVINE WORD MISS.	HOBBY FARMS MAGAZINE	VALLEY VET SUPPLY

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