

DAIRY PRODUCERS FROM FARM JOURNAL

60,095	ACTIVE SUBSCRIBERS/PRODUCERS	\$80.00/M	UNIT OF SALE:
	6 MONTH SUBSCRIBERS	ADD \$10.00/M	\$27.00 AVERAGE
	3 MONTH SUBSCRIBERS	ADD \$15.00/M	
	1 MONTH SUBSCRIBERS	ADD \$20.00/M	GENDER:
	EMAIL ADDRESSES	INQUIRE	CAN SELECT

FARM JOURNAL MAGAZINE DAIRY PRODUCERS ARE OWNERS AND OPERATORS, HERD MANAGERS, VETERINARIANS, AND DECISION MAKERS FOR THE COMMERCIAL DAIRY INDUSTRY. FJM IS EDITED FOR MEDIUM AND LARGE SCALE DAIRY FARMS AND EMPHASIZES DAIRY TRENDS, PRODUCTION, MANAGEMENT, MARKETS, AND POLICY.

ADDRESSING:
SEE SELECTIONS

KEYING: \$5.00/M

THESE BUSINESS OWNERS AND OPERATORS UTILIZE ADVANCED TECHNOLOGY AND OFFICE EQUIPMENT, ATTEND SEMINARS AND WORKSHOPS, MAKE DECISIONS ON NEW EQUIPMENT, MACHINERY, STORAGE, BREEDING EQUIPMENT, AND FEED TO MAXIMIZE PRODUCTION.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

RURAL LOCATIONS REQUIRE THESE FARM JOURNAL MAGAZINE SUBSCRIBERS TO RELY ON MAIL ORDER AND INTERNET PURCHASES FOR HOME, OFFICE, AND RANCH. THESE HIGHLY RESPONSIVE SUBSCRIBERS REPLY TO OFFERS FOR DURABLE WORK CLOTHING, SHOP TOOLS, FARM EQUIPMENT, PET SUPPLIES, BARN EQUIPMENT, HOME AND GARDEN SUPPLIES, FINANCIAL AND INSURANCE OFFERS, AND BOOKS AND VIDEOS.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
AGE	\$10.00/M
GENDER	\$10.00/M
HERD SIZE	\$15.00/M
TELEPHONES	\$50.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

AGRI SUPPLY CATALOG	ENGINEERING SVCS CATALOGS	MAYO CLINIC
CAL FARLEY'S	FARM SHOW MAGAZINE	NEW LIFE INDY'S
CONSOLIDATED PLASTICS	GURNEY SEED & NURSERY	NORTHERN TOOL
DISABLED AMERICAN VETS	HOBBY FARMS MAGAZINE	VALLEY VET SUPPLY
DIVINE WORD MISSIONARIES	MERITDIRECT D/B	
EXAPTA NO-TILL SOLUTIONS	NASCO FARM & RANCH	

CONTACT LIST MANAGER: SCOTT ROBBINS - scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com