

## DTN SUBSCRIBERS FROM FARM JOURNAL MEDIA

53,114 DTN SUBSCRIBERS \$130.00/M  
 EMAIL ADDRESSES-INQUIRE

GENDER:  
 CANNOT SELECT

FARM JOURNAL MEDIA SUBSCRIBERS RELY ON DTN FOR ACCURATE AND CURRENT WEATHER AND MARKET INFORMATION FOR THEIR FARMS AND RANCHES. DTN PROVIDES THESE SUBSCRIBERS WITH HIGHLY ADVANCED ANALYSIS AND TOOLS SO THEY CAN MAKE THE BEST BUSINESS DECISIONS FOR FARMING OPERATIONS. THESE ARE SELF REPORTED DTN SUBSCRIBERS GATHERED FROM FARM JOURNAL PUBLICATION SUBSCRIBER SURVEYS.

ADDRESSING:  
 SEE SELECTIONS  
 KEYING: \$5.00/M  
 MINIMUM ORDER:  
 5,000

THESE SUBSCRIBERS ARE BUSINESS OWNERS WHO UTILIZE ADVANCED OFFICE EQUIPMENT AND TECHNOLOGY. THEY PURCHASE COMPUTERS, SOFTWARE, SATELLITE RECEIVERS, RADIOS, GPS NAVIGATION SYSTEMS AND SPECIALIZED AGRICULTURAL PRODUCTION EQUIPMENT. THEY ALSO REQUIRE FENCING, FARM EQUIPMENT AND IMPLEMENTS FOR CROP AND LIVESTOCK PRODUCTION, HARVEST, STORAGE AND GENERAL MAINTENANCE. THESE HARD WORKING FARMERS AND RANCHERS PURCHASE RUGGED, QUALITY APPAREL, HAND TOOLS, ANIMAL HEALTH PRODUCTS, BARNS AND STORAGE FACILITIES AND OTHER PRODUCTS RELATED TO THEIR FARM OPERATIONS.

SAMPLE REQUIRED  
 UPDATED MONTHLY

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP CODE \$10.00/M  
 PHONES \$50.00/M  
 EMAIL OR FTP \$50.00

## \*\* USAGE \*\*

AGRI SUPPLY CATALOG	ENGINEERING SVCS CATALOGS	MAYO CLINIC
CAL FARLEY'S	EXAPTA NO-TILL SOLUTIONS	MERIT DIRECT DATABASE
CONSOLIDATED PLASTICS	FARM SHOW MAGAZINE	NEW LIFE INDUSTRIES
DISABLED AM VETS	GURNEY SEED & NURSERY	NORTHERN TOOL
DIVINE WORD MISS.	HOBBY FARMS MAGAZINE	VALLEY VET SUPPLY

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