

CREDIT SCORES

27,185,489 12 MONTH CREDIT SCORES \$90.00/M
 2,094,017 AVERAGE MONTHLY HOTLINE ADD \$15.00/M

THESE CONSUMERS, WHO ARE MOSTLY HOMEOWNERS WITH MULTIPLE VEHICLES AND SEVERAL BANK AND RETAIL CREDIT CARDS ARE NOW AVAILABLE WITH THEIR INDIVIDUAL INFERRED CREDIT SCORE.

GENDER: 50/50
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

THE AVERAGE AGE IS 40 WITH AN AVERAGE INCOME RANGE OF \$35,000 TO \$150,000. THESE PEOPLE FREQUENTLY PURCHASE HOME DECOR, HOME VIDEO/AUDIO EQUIPMENT, APPAREL, VACATION PACKAGES, LAWN CARE SUPPLIES AND EQUIPMENT, COLLECTIBLES, PET SUPPLIES, FURNITURE AND MANY OTHER ITEMS.

KEYING:\$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

CHOOSE FROM THE FOLLOWING CREDIT SCORE RANGES:

UPDATES MONTHLY

750+ EXTREMELY LOW RISK 19,864,249
 700-749 MODERATELY LOW RISK 9,722,227
 650-699 LOW RISK 8,253,893
 600-649 MODERATELY HIGH RISK 8,020,979
 550-559 HIGH RISK 5,534,583
 UNDER 550 EXTREMELY HIGH RISK 3,491,029

WHEN RENTING THIS FILE AN INFERRED CREDIT SCORE IS PROVIDED WITH EACH RECORD.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% INFERRED FROM THREE MAJOR CREDIT SCORING AGENCIES.

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE/GENDER/INCOME	\$15.00/M
SPECIFIC CREDIT SCORE	\$30.00/M
CREDIT CARD TYPE	\$15.00/M
HOUSEHOLD DEMOGRAPHICS	\$15.00/M
OWN HOME/RENT	\$10.00/M
MORTGAGE DATA	\$20.00/M
HOMEOWNER	\$15.00/M
PHONES	\$30.00/M
CD ROM	\$50.00
DISKETTE	\$30.00
ELECTRONIC MEDIA	\$50.00

** USAGE **

ANDOVER GROUP

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