

CONSERVATIVE CHRISTIAN PATRIOTIC DONORS

89,521 12 MONTH DONORS \$85.00/M UNIT OF SALE:
 6 MONTH HOTLINE ADD \$10.00/M \$22.00 AVERAGE

THESE CONSERVATIVE CHRISTIAN DONORS FROM THE LONE STAR STATE DONATE AND SUPPORT THEIR POLITICAL CANDIDATES. THESE ARE RIGHT-WING CONSERVATIVES WITH STRONG CHRISTIAN VALUES AND MORAL CONSCIENCES.

GENDER: 60% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

MOSTLY GOP AND INDEPENDENTS, THEY SUPPORT LOCAL, STATE AND FEDERAL CANDIDATES WHO HAVE STRONG PRO-FAMILY AND ETHICAL VIEWS OF HOW AMERICA SHOULD BE GOVERNED.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

THE AVERAGE AGE IS 55 AND THE AVERAGE INCOME IS \$75,000+.

SAMPLE REQUIRED

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

THRU: SEPTEMBER 11
 NEXT: APRIL 12

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, TELEMARKETING

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER RESPONDER	\$15.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

AM CTR LAW & JUSTICE
 CHRISTIAN SENIORS
 CITIZENS UNITED

CONCERNED WOMEN AMERICA
 CORAL RIDGE MINISTRIES
 NAT'L PRO-LIFE ALLIANCE

OPEN DOORS
 OPERATION SMILE
 REGENT UNIVERSITY

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