

COLORADO FARMERS & RANCHERS

22,166 ACTIVE FARMERS & RANCHERS \$75.00/M

COLORADO'S FARM AND RANCH OWNERS ARE INTERESTED IN THE LATEST AGRICULTURAL NEWS REGARDING THE HIGH COUNTRY AREA'S ENVIRONMENT, NEW DEVELOPMENTS IN FARMING, HEALTH CARE AND MARKET FORECASTS.

GENDER: MOSTLY
MALE

THESE FOLKS ARE BUSINESSMEN AND CONSUMERS INTERESTED IN QUALITY OUTDOOR PRODUCTS AND GEAR TO FACE THE MANY WEATHER CHALLENGES WHILE TENDING TO THEIR FARMS AND RANCHES. MANY PARTICIPATE IN LOCAL OUTDOOR SPORTS AND RECREATION SUCH AS SKIING, HUNTING, FISHING AND SNOWMOBILING TO NAME A FEW.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED
THRU: OCTOBER 07
NEXT: APRIL 08

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP + 4	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, HERD, LIVESTOCK	\$15.00/M
P/S LABELS	\$30.00/M
PHONE NUMBERS	\$30.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com