

COLORADO EXCLUSIVES

286,897	12 MONTH RESORT/PROP. OWNERS	\$90.00/M	
167,042	6 MONTH HOT LINE	\$100.00/M	
162,670	SNOW SKIERS	\$95.00/M	
33,294	SNOWBOARDING	\$95.00/M	
	EMAIL ADDRESSES - INQUIRE	\$275.00/M	
	NON-PROFIT RATE	\$80.00/M	GENDER: SELECTABLE
	PUBLISHER RATE	\$85.00/M	

THESE SKI RESORT & PROPERTY OWNERS ARE ENJOYING LIFE IN THE MOUNTAINS AND GRAND TETONS. THE AVERAGE PROPERTY VALUES RANGE FROM \$250,000 TO \$10,000,000. THESE FOLKS HAVE IMMEDIATE ACCESS TO THE MAJOR SKI RESORT AND WILDERNESS AREAS WHICH PROVIDE THEM OUTDOOR ACTIVITIES SUCH AS SNOW SKIING, SNOWMOBILE RIDING, HIKING, CAMPING, HUNTING AND FISHING.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000

THIS LIST IS SELECTABLE BY COUNTY, SKI RESORT, IN OR OUT OF STATE RESIDENT, PROPERTY VALUE, RESIDENTIAL OR BUSINESS AND SINGLE FAMILY DWELLING OR CONDO. MANY OF THESE CONSUMERS HAVE TWO OR MORE HOMES.

SAMPLE REQUIRED
THRU: APRIL 2010
NEXT: OCTOBER 2010

DUE TO THE RURAL LOCATION OF THE PROPERTY, THESE OWNERS ARE INTERESTED IN OFFERS THAT SATISFY THE NEEDS THAT THEIR ACTIVE OUTDOOR LIFESTYLES AND INTERESTS DEMAND THAT ARE NOT READILY AVAILABLE FROM LOCAL RETAIL BUSINESSES. MANY ARE AVID ART COLLECTORS. AVERAGE INCOME RANGES FROM \$150K TO \$10MM+. AVERAGE OWNER AGE IS 46.

*SKI RESORT ACCESS SELECTIONS:

VAIL, BEAVER CREEK, ARROWHEAD GLENWOOD, CARBONDALE, ASPEN, SNOWMASS, ROARING FORK, CRYSTAL VALLEY, BRECKENRIDGE, KEYSTONE, LOVELAND, COPPER MOUNTAIN, ARAPAHOE BASIN, STEAMBOAT, SILVERHORN, JACKSON HOLE.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
COUNTY	\$6.00/M
PROPERTY VALUE	\$10.00/M
BUSINESS ADDRESS	\$10.00/M
SINGLE FAMILY DWELLING	\$10.00/M
CONDOMINIUM	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
GENDER	\$6.00/M
P/S LABELS	\$10.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com

** USAGE **

BONNIER CORP.
CAY CLUB RESORT

COPPER MOUNTAIN RESORT
SOTHEBY'S INT'L

STARQUEST EXPEDIT.

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com

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