

## COLORADO EXCLUSIVES

275,223	12 MONTH RESORT/PROP. OWNERS	\$90.00/M	
160,246	6 MONTH HOT LINE	\$100.00/M	
156,051	SNOW SKIERS	\$95.00/M	
31,939	SNOWBOARDING	\$95.00/M	GENDER: SELECTABLE
	NON-PROFIT RATE	\$80.00/M	
	PUBLISHER RATE	\$85.00/M	
	EMAIL ADDRESSES	INQUIRE \$275.00/M	ADDRESSING: SEE SELECTIONS

THESE SKI RESORT & PROPERTY OWNERS ARE ENJOYING LIFE IN THE MOUNTAINS AND GRAND TETONS. THE AVERAGE PROPERTY VALUES RANGE FROM \$250,000 TO \$10,000,000. THESE FOLKS HAVE IMMEDIATE ACCESS TO THE MAJOR SKI RESORT AND WILDERNESS AREAS WHICH PROVIDE THEM OUTDOOR ACTIVITIES SUCH AS SNOW SKIING, SNOWMOBILE RIDING, HIKING, CAMPING, HUNTING AND FISHING.

KEYING: \$2.00/M  
MINIMUM ORDER: 5,000  
SAMPLE REQUIRED

THIS LIST IS SELECTABLE BY COUNTY, SKI RESORT, IN OR OUT OF STATE RESIDENT, PROPERTY VALUE, RESIDENTIAL OR BUSINESS AND SINGLE FAMILY DWELLING OR CONDO. MANY OF THESE CONSUMERS HAVE TWO OR MORE HOMES.

THRU: SEPTEMBER 11  
NEXT: APRIL 12

DUE TO THE RURAL LOCATION OF THE PROPERTY, THESE OWNERS ARE INTERESTED IN OFFERS THAT SATISFY THE NEEDS THAT THEIR ACTIVE OUTDOOR LIFESTYLES AND INTERESTS DEMAND THAT ARE NOT READILY AVAILABLE FROM LOCAL RETAIL BUSINESSES. MANY ARE AVID ART COLLECTORS. AVERAGE INCOME RANGES FROM \$150K TO \$10MM+. AVERAGE OWNER AGE IS 46.

## \*SKI RESORT ACCESS SELECTIONS:

VAIL, BEAVER CREEK, ARROWHEAD GLENWOOD, CARBONDALE, ASPEN, SNOWMASS, ROARING FORK, CRYSTAL VALLEY, BRECKENRIDGE, KEYSTONE, LOVELAND, COPPER MOUNTAIN, ARAPAHOE BASIN, STEAMBOAT, SILVERHORN, JACKSON HOLE.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
COUNTY	\$6.00/M
PROPERTY VALUE	\$10.00/M
BUSINESS ADDRESS	\$10.00/M
SINGLE FAMILY DWELLING	\$10.00/M
CONDOMINIUM	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
GENDER	\$6.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

(USAGE CONTINUED ON NEXT PAGE)

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(COLORADO EXCLUSIVES CONT'D)

\*\* USAGE \*\*

BONNIER CORP.  
CAY CLUB RESORT

COPPER MOUNTAIN RESORT  
SOTHEBY'S INT'L

STARQUEST EXPEDIT.

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