

CLUB CRUISE TRAVELERS

31,695	12 MONTH MEMBERS	\$95.00/M
	E-MAIL ADDRESSES	\$175.00/M

CLUB CRUISE INC. HAS BEEN PROVIDING MEMBERS WITH THE VERY BEST IN CRUISE TRAVEL SERVICES FOR OVER 15 YEARS. CRUISE TRAVEL, INC., OFFERS IT'S MEMBERS EXPRESS BOOKING SERVICES, KNOWLEDGE AND EXPERT INSIGHT AND QUICK, LOW RATES TO WORLDWIDE CRUISE DESTINATIONS.

GENDER: 70% FEMALE
CANNOT SELECT

ADDRESSING:
SEE SELECTIONS

CLUB CRUISE MEMBERS ARE SERIOUS CRUISE TRAVELERS - JOINING THE CLUB TO TAKE ADVANTAGE OF TRAVEL SERVICES AND SPECIAL RATES NOT OFFERED THROUGH TRADITIONAL TRAVEL AGENCIES. MANY HAVE CRUISED MULTIPLE TIMES. CLUB MEMBERS BOOK PASSAGE ON THE CRUISE LINE OF THEIR CHOICE BOUND FOR EXOTIC DESTINATIONS AND PORTS OF CALL FROM EUROPE AND THE MEDITERRANEAN, NEW ZEALAND AND AUSTRALIA TO THE GALAPAGOS ISLANDS, THE PACIFIC RIM, CARIBBEAN ISLANDS, ALASKA AND HAWAII.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: MARCH 2010
NEXT: OCTOBER 2010

TO ENHANCE THEIR TRAVEL EXPERIENCES, THESE FREQUENT TRAVELERS PURCHASE THE BEST IN DURABLE LUGGAGE, TRAVEL CLOTHING, RECREATIONAL GEAR AND SPECIALTY INSURANCE. THEY ALSO BUY TRAVEL GUIDES AND READING MATERIAL TO ENHANCE THEIR LAND EXCURSIONS AND OPEN SEA EXPERIENCES. THE AVERAGE AGE IS 45 AND AVERAGE HOUSEHOLD INCOME IS \$75,000.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS. ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: WEB SITE CLUB MEMBERS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

CRUISE INTERNATIONAL
TRAVEL GUARD

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com

Midwest Direct Marketing, Inc.
501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com