

## CITIZENS FOR AMERICAN VALUES

128,430 12 MONTH ACTIVE DONORS \$100.00/M

RESPONDERS TO TELEMARKETING OFFERS DONATING MONEY AND ANSWERING QUESTIONNAIRE'S THAT ARE FORWARDED TO OUR LOCAL AND NATIONAL GOVERNMENT LEADERS.

GENDER: 55% MALE  
CAN SELECT

THESE CONCERNED AMERICAN PATRIOTS ARE VERY ACTIVE DONORS AND CONTRIBUTORS TO EFFORTS TO KEEP GOD IN THE FOUNDING PRINCIPLES OF OUR NATION - THE PLEDGE OF ALLEGIANCE, IN OUR GOVERNMENT BUILDINGS AND INSTITUTIONS, SCHOOLS, AND EVERY OTHER PLACE THAT REFLECTS THE CHRISTIAN FAITH ON WHICH OUR COUNTRY WAS FOUNDED.

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

THESE VOCAL CHRISTIANS OFFER THEIR TIME AND MONEY TO HELP RESTORE AMERICAN VALUES TO OUR WAY OF LIFE.

SAMPLE REQUIRED

THESE AVID DONORS HAVE AN AVERAGE INCOME OF \$50,000 AND ARE AN AVERAGE AGE 60. THERE IS A YOUNGER GROUP OF DONORS AGE 35 TO 40 GROWING AT A VERY STEADY PACE AS THEY REALIZE THEY MUST BECOME ACTIVE NOW TO PRESERVE THE AMERICAN VALUES THEY WERE RAISED WITH.

THRU: APRIL 2010  
NEXT: OCTOBER 2010

LIST ONWER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: 100% TELEMARKETING

|                             |           |
|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M  |
| ZIP TAPE SET UP FEE         | \$50.00   |
| AGE OR INCOME               | \$10.00/M |
| GENDER                      | \$6.00/M  |
| TELEPHONES                  | \$30.00/M |
| P/S LABELS                  | \$10.00/M |
| ELECTRONIC DELIVERY         | \$50.00   |

\*\* USAGE \*\*

|                       |                         |                 |
|-----------------------|-------------------------|-----------------|
| AM CTR LAW & JUSTICE  | CONCERNED WOMEN AMERICA | PRES. COALITION |
| AM TARGET ADVERTISING | HELP HOSPITALIZED VETS  |                 |
| CAPITOL MINISTRIES    | NAT'L PRO-LIFE ALLIANCE |                 |

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