

CHRISTIANS UNITED FOR A MORAL AMERICA

430,807 UNITED CHRISTIAN DONORS \$100.00/M
 254,086 12 MONTH DONORS ADD \$15.00/M

THESE CONSERVATIVE CHRISTIAN DONORS HAVE GIVEN OF THEIR TIME AND MONEY TO STOP THE SPREAD OF PORNOGRAPHY AND THE INFLUENCE OF SAME SEX MARRIAGE IN SOCIETY TODAY.

GENDER: 45% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

CENTERED IN THE BIBLE BELT OF OUR COUNTRY, THESE CONCERNED CITIZENS ARE ROOTED DEEP IN THEIR FAITH IN GOD, COMMITMENT TO FAMILY AND PRESERVING OLD FASHIONED FAMILY VALUES.

KEYING: 2.00/M

WITH AN AVERAGE AGE OF 46-50 YEARS OLD AND AVERAGE INCOME OF \$50,000-\$74,999 THESE LOYAL DONORS WORK SIDE-BY-SIDE WITH THEIR LOCAL, STATE AND NATIONAL POLITICIANS TO PROMOTE POSITIVE BEHAVIORIAL LEGISLATION.

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THRU: APRIL 2010
 NEXT: OCTOBER 2010

THESE DONORS ARE INTERESTED IN OFFERS OF TRAVEL, CHRISTIAN LITERATURE, INSURANCE AND FAMILY ORIENTED EVENTS OR ACTIVITIES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP SET UP FEE	\$50.00
GENDER	\$10.00/M
AGE	\$10.00/M
INCOME	\$10.00/M
TELEPHONES	\$30.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00
P/S LABELS	\$10.00/M

** USAGE **

AM CTR LAW & JUSTICE	CONCERNED WOMEN AMERICA	NAT'L GEOGRAPHIC
AM TARGET ADVERTISING	FOCUS ON THE FAMILY	NAT'L PRO LIFE
BEREA COLLEGE	HELP HOSPITALIZED VETS	SALVATION ARMY
CAMPUS CRUSADE CHRIST	IN JESUS' NAME	
CHILDRENS INT'L	INT'L FELLOWSHIP	

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