

CHRISTIAN CONSERVATIVE DONORS COLORADO

27,137 12 MO DONORS

\$85.00/M UNIT OF SALE:
\$25.00 AVERAGE

CONSERVATIVE, PRO-CHRISTIAN DONORS WHO RESIDE IN THE ROCKY MOUNTAIN STATE. THESE CONTRIBUTORS HAVE PLAYED AN ACTIVE ROLE IN SUPPORTING STATE AND NATIONAL ISSUES WHICH INCLUDE THEIR OPPOSITION TO SAME SEX MARRIAGES, PROTECTING THE RIGHTS OF THE UNBORN, RIGHT TO WORK LAWS, AND THE FIERCE ONGOING BATTLE WITH ENVIRONMENTALISTS REGARDING LAND-OWNER RIGHTS.

GENDER: 60% MALE
CAN SELECTADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

THESE INDIVIDUALS ARE ARDENT PRO-MORALITY AND PRO-FAMILY VALUES SUPPORTERS WHO HAVE BEEN OUTSPOKEN IN DENOUNCING THE LIBERAL AGENDA AND POLITICAL ADMINISTRATION SCANDALS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

AVERAGE INCOME RANGE IS \$50K-\$74K AND AVERAGE AGE RANGE IS 45-60.

THRU: MARCH 2010
NEXT: OCTOBER 2010

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
DOLLAR SELECT	\$10.00/M
PHONES	\$30.00/M
P/S LABELS	\$10.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

NAT'L PRO-LIFE ALLIANCE

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com