

## CHRISTIAN CONSERVATIVE DONORS COLORADO

40,394 12 MONTH DONORS \$85.00/M UNIT OF SALE:  
 6 MONTH HOTLINE ADD \$10.00/M \$25.00 AVERAGE

CONSERVATIVE, PRO-CHRISTIAN DONORS WHO RESIDE IN THE ROCKY MOUNTAIN STATE. THESE CONTRIBUTORS HAVE PLAYED AN ACTIVE ROLE IN SUPPORTING STATE AND NATIONAL ISSUES WHICH INCLUDE THEIR OPPOSITION TO SAME SEX MARRIAGES, PROTECTING THE RIGHTS OF THE UNBORN, RIGHT TO WORK LAWS, AND THE FIERCE ONGOING BATTLE WITH ENVIRONMENTALISTS REGARDING LAND-OWNER RIGHTS.

GENDER: 60% MALE  
 CAN SELECT  
 ADDRESSING:  
 SEE SELECTIONS  
 KEYING: \$2.00/M

THESE INDIVIDUALS ARE ARDENT PRO-MORALITY AND PRO-FAMILY VALUES SUPPORTERS WHO HAVE BEEN OUTSPOKEN IN DENOUNCING THE LIBERAL AGENDA AND POLITICAL ADMINISTRATION SCANDALS.

MINIMUM ORDER:  
 5,000  
 SAMPLE REQUIRED

AVERAGE INCOME RANGE IS \$50K-\$74K AND AVERAGE AGE RANGE IS 45-60.

THRU: SEPTEMBER 11  
 NEXT: APRIL 12

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
 ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
 ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.  
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
DOLLAR SELECT	\$10.00/M
PHONES	\$30.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

NAT'L PRO-LIFE ALLIANCE

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

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