

## CHOICE DEBT SOLUTIONS

1,933,779	12 MONTH CREDIT SEEKERS		\$75.00/M	
1,450,346	6 MONTH CREDIT SEEKERS	ADD	\$5.00/M	
795,267	3 MONTH CREDIT SEEKERS	ADD	\$10.00/M	GENDER: 50/50
487,689	1 MONTH CREDIT SEEKERS	ADD	\$15.00/M	SELECTABLE

THESE CREDIT SEEKERS ARE IN PURSUIT OF THE OPPORTUNITY TO REBUILD OR RE-ESTABLISH THEIR CREDIT. THESE INTERNET SAVVY CONSUMERS HAVE SURFED THE NET FOR OFFERS OF DEBT CONSOLIDATION, PAYDAY LOANS, UNSECURED CREDIT CARD OFFERS AS WELL AS GUARANTEED AUTOMOBILE LOANS IN AN EFFORT TO PROVE THEIR CREDIT WORTHINESS.

ADDRESSING:

FTP/EMAIL

CD ROM

DISKETTE

KEYING: 2.00/M

MINIMUM ORDER:

5,000

SAMPLE REQUIRED

UPDATED MONTHLY

QUALIFYING FOR THESE OFFERS IS SIMPLE. CONSUMERS MUST HAVE A JOB OR RECEIVE A REGULAR INCOME, BE AT LEAST 18 YEARS OLD, A U.S. CITIZEN AND HAVE A CHECKING ACCOUNT. EVEN BANKRUPTCY, BOUNCED CHECKS, OR OTHER CREDIT HASSLES DO NOT PREVENT APPROVAL OF THESE OFFERS.

THESE APPLICANTS ALSO RESPOND TO OFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION, SWEEPSTAKES AND CREDIT CARD OFFERS. AVERAGE INCOME: \$50K  
AVERAGE AGE: 45-54

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M ARE AS FOLLOWS:

AGE

INCOME

GENDER

HOME VALUE

HOMEOWNER/RENTER

LENGTH OF RESIDENCE

MARITAL STATUS

CHARITABLE DONOR

MAIL ORDER BUYER

CREDIT CARD HOLDER

PRESENCE OF CHILDREN

CONSUMERS VISITED ONE OR MORE OF THE FOLLOWING WEB SITES:

AMNESTYFINANCIAL.COM

MYCREDITCARDAPPROVAL.COM

EASYCARDAPPROVALS.COM

THEHORIZONGOLDCARD.COM

VISAPLATINUMCREDITLINE.COM

EXPERTAUTOFINANCE.COM

CHOICEDEBTSOLUTIONS.COM

THELOWPAYCARD.COM

EPLATINUMPLUSCARD.COM

TRIFECTACARDAP.COM

USAPLATINUMPLUS.COM

ALLAMERICANGOLDCARD.COM

INSTANTCREDITSUCCESS.COM

NEWCREDITERA.COM

MYCASHUPFRONT.COM

THEUSAGOLDCARD.COM

INSTANTAPPROVALAUTOLOANS1.COM

FREECARDFINDERS.COM

FINANCEMYWHIP.COM

SALUTEVISA1.COM

UNIVERSALTITANIUMCARD.COM

FREECARDSEARCH.COM

VIPADVANTAGEAPP.COM

SOURCE: INTERNET REGISTRATIONS

(CONTINUED ON NEXT PAGE)

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(CHOICE DEBT SOLUTIONS CONT'D)

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
DEMOGRAPHIC SELECTIONS	\$10.00/M
TELEPHONES	\$30.00/M
ZIP SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

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