

CHOICE DEBT SOLUTIONS

1,938,655	12 MONTH CREDIT SEEKERS		\$75.00/M	
1,454,002	6 MONTH CREDIT SEEKERS	+	\$5.00/M	
797,274	3 MONTH CREDIT SEEKERS	+	\$10.00/M	GENDER: 50/50
488,916	1 MONTH CREDIT SEEKERS	+	\$15.00/M	

THESE CREDIT SEEKERS ARE IN PURSUIT OF THE OPPORTUNITY TO REBUILD OR RE-ESTABLISH THEIR CREDIT. THESE INTERNET SAVVY CONSUMERS HAVE SURFED THE NET FOR OFFERS OF DEBT CONSOLIDATION, PAYDAY LOANS, UNSECURED CREDIT CARD OFFERS AS WELL AS GUARANTEED AUTOMOBILE LOANS IN AN EFFORT TO PROVE THEIR CREDIT WORTHINESS.

ADDRESSING:

FTP/EMAIL
CD ROM
DISKETTE

KEYING: 2.00/M

QUALIFYING FOR THESE OFFERS IS SIMPLE. CONSUMERS MUST HAVE A JOB OR RECEIVE A REGULAR INCOME, BE AT LEAST 18 YEARS OLD, A U.S. CITIZEN AND HAVE A CHECKING ACCOUNT. EVEN BANKRUPTCY, BOUNCED CHECKS, OR OTHER CREDIT HASSLES DO NOT PREVENT APPROVAL OF THESE OFFERS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THESE APPLICANTS ALSO RESPOND TO OFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION, SWEEPSTAKES AND CREDIT CARD OFFERS. AVERAGE INCOME: \$50,000
AVERAGE AGE: 45-54

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M ARE AS FOLLOWS:

AGE	PRESENCE OF CHILDREN
INCOME	MARITAL STATUS
GENDER	CHARITABLE DONOR
HOME VALUE	MAIL ORDER BUYER
HOMEOWNER/RENTER	CREDIT CARD HOLDER
LENGTH OF RESIDENCE	

CONSUMERS VISITED ONE OR MORE OF THE FOLLOWING WEB SITES:

AMNESTYFINANCIAL.COM	FREECARDFINDERS.COM
INSTANTCREDITSUCCESS.COM	CHOICEDEBTSOLUTIONS.COM
MYCREDITCARDAPPROVAL.COM	FINANCEMYWHIP.COM
NEWCREDITERA.COM	THELOWPAYCARD.COM
EASYCARDAPPROVALS.COM	SALUTEVISA1.COM
MYCASHUPFRONT.COM	EPLATINUMPLUSCARD.COM
THEHORIZONGOLDCARD.COM	TRIFECTACARDAP.COM
UNIVERSALTITANIUMCARD.COM	FREECARDSEARCH.COM
THEUSAGOLDCARD.COM	USAPLATINUMPLUS.COM
USAPLATINUMCREDITLINE.COM	VISADVANTAGEAPP.COM
INSTANTAPPROVALAUTOLOANS1.COM	ALLAMERICANGOLDCARD.COM
EXPERTAUTOFINANCE.COM	

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

CONTINUED ON NEXT CARD

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com

CHOICE DEBT SOLUTIONS (CONTINUED FROM PREVIOUS)

SOURCE: INTERNET REGISTRATIONS

SELECTIONS:	STATE, SCF, ZIP CODE	\$6.00/M
	ZIP SET UP FEE	\$50.00
	DEMOGRAPHIC SELECTIONS	\$10.00/M
	ELECTRONIC DELIVERY	\$50.00
	1 MONTH HOTLINE	\$15.00/M
	3 MONTH HOTLINE	\$10.00/M
	6 MONTH HOTLINE	\$5.00/M
	TELEPHONES	\$30.00/M

** USAGE **

CARE ONE CREDIT OPTIMIZED CONTACT SOLUTIONS

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com