

CHILDREN'S CHARITABLE CONTRIBUTORS

157,634	12 MONTH DONORS		\$80.00/M	UNIT OF SALE:
91,899	6 MONTH DONORS	ADD	\$10.00/M	\$28.00 AVERAGE
42,538	3 MONTH DONORS	ADD	\$15.00/M	
17,247	1 MONTH HOTLINE	ADD	\$30.00/M	GENDER: 55% MALE
22,605	EMAIL ADDRESSES		\$150.00/M	CAN SELECT

THESE CHARITABLE DONORS ACTIVELY SUPPORT MANY CAUSES FOR THE WELFARE OF CHILDREN. THESE SUPPORTERS DONATE TO ORGANIZATIONS THAT ARE DEDICATED TO LOCATING MISSING, STOLEN, LOST, RUNAWAY, THROWAWAY AND EXPLOITED CHILDREN AND REUNITING THEM WITH THEIR LEGAL GUARDIAN; AS WELL AS SEVERAL OTHER CHILDREN'S CAUSES.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000

THESE COMPASSIONATE CONTRIBUTORS ARE AN AVERAGE AGE OF 40 WITH AN AVERAGE INCOME OF \$60,000. THESE DONORS STRONGLY BELIEVE IN SUPPORTING OUR NATIONS CHILDREN.

SAMPLE REQUIRED
UPDATES MONTHLY

LIST OWNER MAY REQUIRE EXCHANGE, PARTITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 80% DIRECT MAIL 20% TELEPHONE APPEAL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
PHONES	\$30.00/M
AGE OR INCOME	\$15.00/M
GENDER	\$6.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

(CONTINUED ON NEXT CARD)

(CHILDREN'S CHARITABLE CONTRIBUTORS CONT'D)

** USAGE **

AM. BREAST CANCER FUND	FATHER FLANAGAN	OPERATION SMILE
AM. LUNG ASSN. - PA	FL SHERIFFS YOUTH RANCHES	PEDIATRIC BRAIN FN
CARDINAL GLENNON	GILLETTE CHILDREN'S FNDTN	RILEY CHILD FNDNT
CHILDRENS CANCER RSRCH	LEUKEMIA & LYMPHOMA SOC.	SHRINER'S HOSPITAL
CHILDRENS MIRACLE NETWK	MEMORIAL SLOAN-KETTERING	SPECIAL OLYMPICS
CHILDRENS SPECIAL HOSP.	MERCY SHIPS	ST. JUDE CHILDRENS
COVENANT HOUSE	MIRACLE FLIGHTS	THE RANCHES - NM
DAUGHTERS OF THE NILE	MUSCULAR DYSTROPHY	

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com