

CAROLINA FARMERS

41,314 ACTIVE FARMERS (BOTH STATES) \$75.00/M

CAROLINA FARMERS ARE INTERESTED IN ISSUES RANGING FROM FARM OPERATIONS, GOVERNMENTAL ISSUES AND LOCAL FARMING NEWS TO WEATHER, STOCKS AND RURAL LIFESTYLE SEGMENTS FOR ALL MEMBERS OF THE FAMILY.

GENDER: 98% MALE
CAN SELECT

THESE FARMERS HAVE TRADITIONAL FAMILIES THAT NEED QUALITY, AFFORDABLE PRODUCTS FOR THE HOME AND FARM. THESE FARMERS AND RANCHERS ARE TYPICAL DO-IT-YOURSELFERS WHO DEMAND THE BEST QUALITY TOOLS, EQUIPMENT, OUTDOOR APPAREL, INSURANCE AND FINANCIAL INVESTMENTS AND OTHER PRODUCTS THAT ACCENT THEIR RURAL LIFESTYLES.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

THRU: JANUARY 2010

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

NEXT: AUGUST 2010

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
ACRES	\$15.00/M
CROP/HERD	\$15.00/M
PHONE NUMBERS	\$30.00/M
P/S LABELS	\$30.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com

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