

## CAREERS IN SPORTS

44,474	12 MONTH RECENCY		\$85.00/M
	6 MONTH HOTLINE	ADD	\$10.00/M
	CAREER SELECT	ADD	\$20.00/M

CAREERS IN SPORTS PROVIDES THE MOST ACCURATE SOURCE OF SKILLED BUSINESS PROFESSIONALS IN SPORTS RELATED FIELDS.

WHETHER IT BE RADIO OR TV BROADCASTING, SALES, SPORTS AGENTS, CORPORATE, PUBLIC RELATIONS, PROFESSIONAL ATHLETICS OR JOURNALISM, THEY RELY ON SPORTING CAREERS TO SUCCEED IN BUSINESS.

THESE SPORTS PROFESSIONALS ARE INVOLVED IN ALL TYPES OF SPORTS FROM BASEBALL, FOOTBALL, BASKETBALL TO HEALTH AND FITNESS, SPORTS MEDICINE, TRAINING AND ADMINISTRATION. THEY SPEND THEIR DISCRETIONARY INCOME ON PARTICIPATING, MARKETING AND ATTENDING THEIR FAVORITE SPORTING EVENTS, CLUBS, GYMS AND BUSINESS INTERESTS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: EMPLOYMENT ROSTERS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$10.00/M
INCOME	\$10.00/M
GENDER	\$6.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

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SPORTING NEWS

TIME, INC.

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