

**CANADIAN FARMS & RANCHES MDM**

109,978	FARMS & RANCHES		\$300.00/M	
97,531	CROP FARMERS	ADD	\$15.00/M	
60,122	CATTLE RANCHERS	ADD	\$15.00/M	
23,695	HOG FARMERS	ADD	\$15.00/M	GENDER: MOSTLY MALE

THIS UNIQUE DATABASE INCLUDES VIRTUALLY EVERY FARM AND RANCH IN CANADA.

ADDRESSING: SEE  
SELECTIONS

THESE FARMERS, RANCHERS AND AGRI-BUSINESSMEN RELY ON THE TECHNOLOGY OF TODAY TO KEEP THEM INFORMED OF THE LATEST DEVELOPMENTS IN AGRI-BUSINESS AND ACCOUNTING INFORMATION, WIRELESS COMMUNICATIONS, GOVERNMENT AND WEATHER RELATED ISSUES AFFECTING THEIR LIVELIHOODS AS WELL AS INSURANCE RELATED INFORMATION.

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

THESE FARMERS AND RANCHERS ARE ALWAYS INTERESTED IN OFFERS RELATING TO VETERINARY CARE, AUTOMOTIVE AND TRACTOR SUPPLIES, SEED/FERTILIZERS, MAINTENANCE EQUIPMENT, BARN AND OUTDOOR BUILDING EQUIPMENT AS WELL AS RUGGED APPAREL AND OTHER PRODUCTS PERTINENT TO THEIR RURAL FAMILY LIFESTYLES. MANY ENJOY HUNTING AND FISHING EITHER ON THEIR OWN LAND OR OTHER PARTS OF THE COUNTRY.

SAMPLE REQUIRED

UPDATED ONLINE

CROP/LIVESTOCK SELECTIONS AT \$15/M INCLUDE:

91,277	CULTIVATED ACRES		
38,214	ALFALFA	25,786	CORN
48,096	BARLEY	17,399	CANOLA
53,819	WHEAT	4,374	SOYBEAN
60,122	ALL CATTLE	20,811	DAIRY CATTLE
42,589	BEEF CATTLE	22,208	FED CATTLE
23,695	HOGS/SOWS		

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: SUBSCRIBERS, FARM ROSTERS, REGISTRATIONS  
ONLINE PURCHASES, DIRECT MAIL, SURVEYS

SELECTIONS:	PROVINCE, FSA, POSTAL CODE	\$10.00/M
	CROP SELECT	\$15.00/M
	LIVESTOCK SELECT	\$15.00/M
	ACREAGE	\$15.00/M
	TELEPHONES	\$125.00/M
	SPECIAL KEY CODING	\$30.00/M
	ELECTRONIC DELIVERY	\$50.00

**\*\*\* USAGE\*\*\***

FARM SHOW PUBLISHING	PROSPECTS INFLUENTIAL
POLARIS AG	WESTERN FINANCIAL

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