

CAMBRIDGE SUBSIDY FARMERS

913,873 ACTIVE FARMERS

\$70.00/M

THESE FARMERS HAVE RECEIVED SUBSIDIES FROM THE FEDERAL GOVERNMENT. WITH THIS LIST OF FARMERS YOU CAN REACH THE KEY DECISION MAKERS IN PROFESSIONAL AGRICULTURAL.

GENDER: 70% MALE  
CAN SELECT

THEY PURCHASE MANY ITEMS ON A REGULAR BASIS THAT HELP MAINTAIN THEIR FARM AND RANCH HOMES SUCH AS FARM EQUIPMENT, BARN SUPPLIES, FERTILIZERS, SEED, FEED, FENCING, AUTOMOTIVE, ATV AND TRACTOR SUPPLIES. MOST HAVE HOUSEHOLD PETS AND MOST PLANT GARDENS.

ADDRESSING:  
MAG TAPE  
P/S LABELS  
4-UP CHESHIRE

KEYING: \$2.00/M

THEY RELY ON TODAY'S TECHNOLOGY TO KEEP THEM UP TO DATE AND INFORMED OF THE NEWEST PRODUCTS AND SERVICES AVAILABLE TO MAKE THEIR FARMS AND RANCHES PROFITABLE.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

THRU: JANUARY 08  
NEXT: APRIL 08

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: GOVERNMENT SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP + 4	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
GENDER	\$6.00/M
SALES VOLUME	\$6.00/M
TYPE OF CROP	\$6.00/M
BUSINESS ADDRESS	\$6.00/M
CONSUMER DEMOGRAPHICS	\$10.00/M
P/S LABELS	\$10.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

ENGINEERING SERVICES  
NAT'L RIFLE ASSOC.

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