

BUILDING KIT BUYERS & INQUIRERS

125,586 12 MONTH BUYERS & INQUIRERS \$80.00/M

THESE DO-IT-YOURSELF BUILDING KITS ARE AMERICA'S
BEST METAL BUILDINGS.

COMMERCIAL USES INCLUDE SMALL BUSINESS, WAREHOUSING,
INDUSTRY, MANUFACTURING, DISTRIBUTION, MINI-STORAGE
SYSTEMS AND EVEN AVIATION BUILDINGS AND SPORTS
COMPLEXES FOR RECREATION.

RESIDENTIAL USES INCLUDE GARAGES, WORKSHOPS, BOAT
AND RV STORAGE AND EQUINE ARENAS AND BARNs FOR
AGRICULTURAL FARM AND RANCH USE.

THESE SELF-SUFFICIENT CONSUMERS ARE HOMEOWNERS
AND/OR BUSINESS OWNERS WITH AN AVERAGE HOUSEHOLD
INCOME OF \$55,000 AND AN AVERAGE AGE OF 45-54.

ADDITIONAL DEMOGRAPHIC OVERLAY SELECTIONS INCLUDE:

78,763 - MAIL ORDER BUYERS	\$ 10.00/M
37,425 - BOOK BUYERS	\$ 10.00/M
21,314 - MAGAZINE SUBSCRIBERS	\$ 10.00/M
52,488 - CONTRIBUTORS/DONORS	\$ 10.00/M
16,119 - CRAFTS AND HOBBIES	\$ 10.00/M

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A
"WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT"
AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE
FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: DIRECT MAIL, INTERNET, FSI'S

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
PHONE NUMBERS	\$30.00/M
P/S LABELS	\$10.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

BLDG & CONSTRUCTION

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

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