

BUILDING KIT BUYERS & INQUIRERS

128,543	12 MONTH BUYERS & INQUIRERS	\$75.00/M	
	6 MONTH HOTLINE	ADD \$5.00/M	GENDER: 75% MALE
	3 MONTH HOTLINE	ADD \$10.00/M	CAN SELECT
	1 MONTH HOTLINE	ADD \$15.00/M	
	EMAIL ADDRESSES - INQUIRE		

THESE DO-IT-YOURSELF BUILDING KITS ARE AMERICA'S
BEST METAL BUILDINGS.

COMMERCIAL USES INCLUDE SMALL BUSINESS, WAREHOUSING,
INDUSTRY, MANUFACTURING, DISTRIBUTION, MINI-STORAGE
SYSTEMS AND EVEN AVIATION BUILDINGS AND SPORTS
COMPLEXES FOR RECREATION.

RESIDENTIAL USES INCLUDE GARAGES, WORKSHOPS, BOAT
AND RV STORAGE AND EQUINE ARENAS AND BARNs FOR
AGRICULTURAL FARM AND RANCH USE.

THESE SELF-SUFFICIENT CONSUMERS ARE HOMEOWNERS
AND/OR BUSINESS OWNERS WITH AN AVERAGE HOUSEHOLD
INCOME OF \$55,000 AND AN AVERAGE AGE OF 45-54.

ADDRESSING:

SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

SELECTIONS:

PRODUCT BUYERS = 119,096	RURAL ESTATES = 63,224
BOOK BUYERS = 47,812	HOBBY FARMERS = 39,013
MAGAZINE SUBSCRIBERS = 22,047	TOOLS/WORKSHOP = 74,648
CONTRIBUTORS/DONORS = 69,646	
CRAFTS AND HOBBIES = 28,917	

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, INTERNET, FSI'S

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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