

BELL PHONE APPEND AND REVERSE APPEND

80,658,831	CONSUMER LISTINGS		UNIT OF SALE:
	INPUT UP TO 300M RECORDS ADD	\$4.00/M	N/A
	MATCHES	\$110.00/M	
			GENDER: N/A
			CANNOT SELECT
9,696,969	BUSINESS LISTINGS		ADDRESSING:
	INPUT UP TO 300M RECORDS ADD	\$4.00/M	SEE SELECTIONS
	MATCHES	\$120.00/M	

THE AVERAGE MATCH RATE IS 78%.

THE BELL NEW/CURRENT LISTINGS WITH TELEPHONE APPEND AND VERIFICATION IS THE MOST POWERFUL WAY TO REACH YOUR CUSTOMERS. YOU PROVIDE THE ADDRESS INFORMATION AND WE WILL MATCH THE BELL DATABASE TO PROVIDE YOU WITH THE CURRENT TELEPHONE NUMBER FOR YOUR CUSTOMERS. THE REVERSE PHONE APPEND WORKS THE SAME WAY; YOU PROVIDE THE PHONE NUMBER AND WE WILL MATCH THE BELL DATABASE TO PROVIDE YOU WITH THE CURRENT ADDRESS FOR YOUR CUSTOMERS.

MINIMUM ORDER: \$275.00

SAMPLE REQUIRED

UPDATED QUARTERLY

THRU: SEPTEMBER 11

NEXT: JANUARY 12

THE BELL CONSUMER AND BUSINESS DATABASE ENABLES YOU TO TRANSFORM YOUR CUSTOMER AND PROSPECT LISTS INTO THE MOST POWERFUL MARKETING ADVANTAGE YOU NEED. THIS SERVICE WILL HELP YOU UPDATE AND MAINTAIN AN ACCURATE DATABASE.

DEMOGRAPHIC OVERLAY: AGE, INCOME, LENGTH OF RESIDENCE, DWELLING TYPE, PRESENCE OF CHILDREN, MAIL ORDER BUYERS, HOME VALUE, BANK CARDS. PLEASE INQUIRE FOR A COMPLETE LIST OF AVAILABLE SELECTIONS.

DEMOGRAPHIC OVERLAY PRICING:
 UP TO 300M - \$10/M (\$150 MIN.)
 301M TO 1MM - \$ 8/M
 1MM+ - \$ 3/M

AVAILABLE FORMAT IS ASCII COMMA DELIMITED.

SOURCE: 100% BELL RECORDS

SELECTIONS: CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

JEROME GROUP
 PLATTFORM ADVERTISING

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