

BEEF CATTLE

68,858 BEEF CATTLE PRODUCERS \$75.00/M

THESE FARMERS AND RACHERS ARE MEMBERS OF THEIR LOCAL
CATTLEMEN'S ASSOCIATION AND MUST GROW THEIR OWN
HAY, CORN AND FEED PRODUCTS.

GENDER: MOSTLY
MALE

THEY ARE INTERESTED IN VETERINARY CARE, SEED AND
FERTILIZERS, AUTOMOTIVE AND TRACTOR SUPPLIES,
MAINTENANCE EQUIPMENT, BARNES AND OUTDOOR BUILDING
EQUIPMENT AS WELL AS PRODUCTS PERTINENT TO THEIR
RURAL FAMILY LIFESTYLES. MANY ENJOY HUNTING AND
FISHING EITHER ON THEIR OWN LAND OR IN OTHER PARTS
OF THE COUNTRY.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED
ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A
MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED
THRU: JANUARY 2010
NEXT: AUGUST 2010

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
DEMOGRAPHICS	\$15.00/M
TELEPHONES	\$30.00/M
P/S LABELS	\$15.00/M
DISKETTE/CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

FL SHERIFFS YOUTH RANCH HEATHER BRAUN
GARDENS ALIVE! NASCO FARM & RANCH

TARGET DIRECT MKTG
TRACTOR SUPPLY CO.

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