

AMERICAS FARMS & RANCHES MDM

2,541,209	FARMS & RANCHES		\$75.00/M	
	FARMS	ADD	\$10.00/M	GENDER: MOSTLY
	RANCHES	ADD	\$10.00/M	MALE
	OWNER/OPERATOR	ADD	\$10.00/M	
	ABSENTEE OWNER	ADD	\$10.00/M	ADDRESSING:
	SUBSCRIBERS	ADD	\$10.00/M	SEE SELECTIONS
	MAIL ORDER BUYERS	ADD	\$10.00/M	
	TRACTOR BY BRAND	ADD	\$10.00/M	KEYING: 2.00/M
	HOBBY FARMS	ADD	\$10.00/M	

THIS UNIQUE DATABASE INCLUDES VIRTUALLY EVERY FARM AND RANCH IN AMERICA.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THESE FARMERS, RANCHERS AND AGRIBUSINESSMEN RELY ON THE TECHNOLOGY OF TODAY TO KEEP THEM INFORMED OF THE LATEST DEVELOPMENTS IN AGRIBUSINESS AND ACCOUNTING INFORMATION, WIRELESS COMMUNICATIONS, GOVERNMENT AND WEATHER RELATED ISSUES AFFECTING THEIR LIVELIHOODS AS WELL AS INSURANCE RELATED INFORMATION.

UPDATED ON LINE

THESE FARMERS AND RANCHERS ARE ALWAYS INTERESTED IN OFFERS RELATING TO VETERINARY CARE, SEED/FERTILIZERS AUTOMOTIVE AND TRACTOR SUPPLIES, MAINTENANCE EQUIPMENT, BARN AND OUTDOOR BUILDING EQUIPMENT AS WELL AS PRODUCTS PERTINENT TO THEIR RURAL FAMILY LIFESTYLES. MANY ENJOY HUNTING AND FISHING EITHER ON THEIR OWN LAND OR OTHER PARTS OF THE COUNTRY.

CROP/LIVESTOCK SELECTIONS AT \$10/M INCLUDE:

TOBACCO	VEGETABLES	PEPPERS	SQUASH
WHEAT	CORN	POTATOES	COFFEE
OATS	BEANS	BARLEY	CLOVER
RICE	SORGHUM	HAY/GRASS	WATERMELON
COTTON	GRAPES	FLOWERS	EXOTICS
ORANGES	APPLES	FORAGE	HERBS
ALFALFA	PEANUTS	LETTUCE	TREES
NUTS	SUNFLOWERS	ONIONS	DAIRY
FRUIT	SOYBEANS	PUMPKINS	LIVESTOCK
BEEF	DAIRY CATTLE	HOGS/SOWS	
SHEEP	POULTRY		

CONSUMER DEMOGRAPHICS AVAILABLE AT \$15/M INCLUDE:

FEMALE BUYERS	CRAFT/HOBBIES	GARDENING
BOOK BUYERS	COLLECTIBLES	MAGAZINES
RELIGION	CULINARY/FOODS	HEALTH/FITNESS
DO-IT-YOURSELF	NEWS/FINANCIAL	PHOTOGRAPHY
PC OWNER	CHILDRENS AGE	MARTIAL STATUS
EDUCATION	HOME VALUE	HOMEOWNERS
FISHING INTEREST	HUNTING INTEREST	OUTDOOR INTEREST
ETHNICITY	CREDIT CARD USER	
DONORS/CONTRIBUTORS	MAIL ORDER RESPONDER	
PRESENCE OF CHILDREN	LENGTH OF RESIDENCE	
OPPORTUNITY SEEKERS	NIELSEN COUNTY RATINGS	

(CONTINUED ON NEXT PAGE)

Midwest Direct Marketing, Inc.

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Email: info@midwestdm.com

AMERICAS FARMS & RANCHES MDM (CONT'D)

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A
"WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT"
AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE
FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
AGRICULTURE, FARM SUBSIDY DATABASE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP + 4	\$6.00/M
ZIP SET UP FEE	\$50.00
CROP SELECT	\$10.00/M
LIVESTOCK SELECT	\$10.00/M
TELEPHONES	\$30.00/M
DEMOGRAPHIC SELECTS	\$15.00/M
CD ROM/DISKETTE	\$50.00
P/S LABELS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

ACME ELECTRIC TOOL CRIB	ESCALON LIVESTOCK MKT	PENTON MEDIA
ARGOSY UNIVERSITY	EXCEL	PRISM BUSINESS
C&H DISTRIBUTORS	GENERAL MOTORS	PROGRESSIVE FARMER
CAL FARLEY'S BOYS RANCH	HABITAT HUMANITY	SPALDING LABS
DIRECT MRKTG SOLUTIONS	HOBBY FARM LIFESTYLES	TX ANIMAL HEALTH
DIRMARK RESEARCH, INC.	KEMNER-IOTT AGENCY	VIATRACE
EARTHLINK	MEREDITH CORP.	

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