

AMERICA'S DEVOTED VOTERS

20,067,811	12 MO REGISTERED VOTERS		\$50.00/M	UNIT OF SALE:
18,630,004	12 MO REPUBLICAN VOTERS		\$55.00/M	N/A AVERAGE
10,271,669	12 MO DEMOCRATIC VOTERS		\$55.00/M	
2,309,082	12 MO INDEPENDENT VOTERS		\$55.00/M	GENDER: 50/50
1,216,385	12 MO TEA PARTY VOTERS		\$55.00/M	CAN SELECT
12,280,431	12 MO NON DECLARED VOTERS		\$55.00/M	
	6 MO HOTLINE	ADD	\$10.00/M	ADDRESSING:
	3 MO HOTLINE	ADD	\$15.00/M	SEE SELECTIONS
2,260,172	EMAIL ADDRESSES	INQUIRE		
	UNLIMITED USE		\$85.00/M	KEYING:\$2.00/M

MINIMUM ORDER:
5,000

THESE DEVOTED (REGISTERED) VOTERS ACROSS AMERICA ARE PRIME TARGETS FOR ANY ELECTION CAMPAIGN. THEY ARE ACTIVE IN THEIR COMMUNITIES AND MANY HAVE CIVIC TIES. THEY HAVE STRONG FAMILY AND SOCIAL MORALS AND VALUES. WITH THE AMERICAN WAY IN MIND, THESE REGISTERED VOTERS ARE ALWAYS LOOKING FOR THE CANDIDATE THAT SUPPORTS THEIR BELIEFS AND HIGH STANDARDS.

SAMPLE REQUIRED

THRU: JANUARY 12
NEXT: APRIL 12

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS. ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: VOTER REGISTRATION AND NCDB DEMOGRAPHICS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
ETHNICITY	\$10.00/M
CONGRESSIONAL DISTRICT	\$10.00/M
RELIGIOUS AFFILIATION	\$10.00/M
MARRIED/SINGLE	\$10.00/M
PRESENCE OF CHILDREN	\$10.00/M
AGE/INCOME	\$10.00/M
HOME VALUE	\$15.00/M
LENGTH OF RESIDENCE	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
TELEPHONES	\$30.00/M
MAIL ORDER BUYER	\$15.00/M
MAGAZINE SUBSCRIBERS	\$10.00/M
DONOR/CONTRIBUTOR	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

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AMERICA'S DEVOTED VOTERS

(CONTINUED)

** USAGE **

AMERICAN RED CROSS

MISSIONS GROUP

SEBILIUS FOR GOV.

ANDOVER GROUP

MULLER ASSOC. CONSULTANTS

SUMMIT SRHD GROUP

FREE MARKET THINKERS.COM

NAT'L COMM. PRESERVE S.S.

SALVATION ARMY

MCPHERSON-MULTI STATION

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