

AMERICANS FOR CONSERVATIVE CAUSES

272,301	24 MO DONORS	\$75.00/M	UNIT OF SALE:
156,690	12 MO DONORS	\$85.00/M	\$20.00 AVERAGE

THESE DONORS SUPPORT CONSERVATIVE CANDIDATES FOR POLITICAL OFFICES NATIONWIDE. THEY WANT TO SEE A STRONG CHRISTIAN, CONSERVATIVE AGENDA REPRESENTED BY THEIR PUBLIC SERVANTS.

GENDER: 50/50
CAN SELECT

ADDRESSING:
SEE SELECTIONS

THE ISSUES THAT CONCERN THEM MOST ARE LIMITING GOVERNMENT INVOLVEMENT IN ENVIRONMENTAL ISSUES, BANNING PARTIAL BIRTH ABORTIONS, ENDING AFFIRMATIVE ACTION AND HELPING TO DEFEAT LIBERALS RUNNING FOR POLITICAL OFFICE.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

THRU: MARCH 2010
NEXT: OCTOBER 2010

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE OR INCOME	\$10.00/M
GENDER	\$6.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
P/S LABELS	\$10.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

AM. TARGET ADMISSIONS	HELP HOSPITALIZED VETS	NAT'L REPUB SENATE
BRYANT FOR SENATE	INFOCISION MGMT CORP.	REP NAT'L COMM.
CATHOLIC RELIEF SVCS	MISSIONS OUTREACH	RESCUE MISSIONS
CITIZENS UNITED	NAT'L PRO LIFE ALLIANCE	SALVATION ARMY
FRIENDS FRED THOMPSON	NAT'L REP CONGRESS	

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