

AMERICANS FOR CONSERVATIVE CAUSES

166,321	12 MONTH DONORS	\$85.00/M	UNIT OF SALE:
109,640	6 MONTH DONORS	\$95.00/M	\$20.00 AVERAGE
	EMAIL ADDRESSES	INQUIRE	

THESE DONORS SUPPORT CONSERVATIVE CANDIDATES FOR POLITICAL OFFICES NATIONWIDE. THEY WANT TO SEE A STRONG CHRISTIAN, CONSERVATIVE AGENDA REPRESENTED BY THEIR PUBLIC SERVANTS.

GENDER: 50/50
CAN SELECT

ADDRESSING:
SEE SELECTIONS

THE ISSUES THAT CONCERN THEM MOST ARE LIMITING GOVERNMENT INVOLVEMENT IN ENVIRONMENTAL ISSUES, BANNING PARTIAL BIRTH ABORTIONS, ENDING AFFIRMATIVE ACTION AND HELPING TO DEFEAT LIBERALS RUNNING FOR POLITICAL OFFICE.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

THRU: DECEMBER 11
NEXT: JUNE 12

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

SOURCE: DIRECT RESPONSE, TELEMARKETING

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
GENDER	\$6.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

AM. TARGET ADMISSIONS	FRIENDS FRED THOMPSON	NAT'L REP CONGRESS
BRYANT FOR SENATE	HELP HOSPITALIZED VETS	NAT'L REPUB SENATE
CATHOLIC RELIEF SVCS	INFOCISION MGMT CORP.	REP NAT'L COMM.
CITIZENS UNITED	MISSIONS OUTREACH	RESCUE MISSIONS
DOW JONES INT. MEDIA	NAT'L PRO LIFE ALLIANCE	SALVATION ARMY

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