

ALL ABOUT GAMBLING

234,517 SUBSCRIBERS AT HOME \$95.00/M
 30,566 AVERAGE MONTHLY HOTLINE ADD \$15.00/M

THESE INTERNET GAMING SUBSCRIBERS TAKE A CHANCE WEEKLY BY PLACING BETS ONLINE THROUGH GAMING WEB SITES. THEY HAVE MADE A DEPOSIT WITH A CREDIT CARD OR CHECK DRAFT TO CONTINUE PLACING BETS. MANY OF THE INTERNET GAMING ACTIVITIES INCLUDE BLACKJACK, BINGO, POKER, WAR, ROULETTE, SLOTS, CRAPS, KENO, BACCARAT AND PLACING BETS ON THEIR FAVORITE SPORTING EVENT.

GENDER: 70% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

MINIMUM ORDER:
 5,000

THE AVERAGE AGE OF THESE ACTIVE GAMBLERS IS 45 AND THEIR AVERAGE INCOME IS \$50,000. MANY SPEND SEVERAL THOUSAND DOLLARS ANNUALLY ON THE GAME OF CHANCE, ANTICIPATING THE BIG WIN.

SAMPLE REQUIRED

UPDATES MONTHLY

GAME PLAYED SELECTIONS:

POKER = 129,959 BLACK JACK = 103,129
 ROULETTE = 35,213 CRAPS = 24,387
 SLOTS = 92,286 HORSE RACING = 110,662

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% OPT-IN INTERNET
 FILE IS CREATED FROM OVER 80 INTERNET
 GAMING WEB SITES.

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
REGENCY	\$15.00/M
GENDER	\$6.00/M
INCOME	\$10.00/M
GAME PLAYED	\$10.00/M
CREDIT CARD	\$10.00/M
PHONES	\$30.00/M
DISKETTE	\$30.00
CD ROM	\$30.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

"DERBY" BILL WATSON LTB, INC.
 iGLOBALMEDIA NAT'L MAGAZINE EXC
 LOUD VIZION NETWORK 6000, INC.

SPIRAL SOLUTIONS

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