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## FOR IMMEDIATE RELEASE

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### MDM, Inc. awarded management of seven new files!

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Spring Hill, KS: Midwest Direct Marketing, Inc. is pleased to announce that seven new credit seeking files are now available for rental.

**Amnesty Financial – 255,869 30 Day Hotline \$100/M**  
**Choice Debt Solutions – 426,359 30 Day Hotline \$100/M**  
**Easy Card Approvals – 20,129 30 Day Hotline \$100/M**  
**Instant Credit Success – 80,027 30 Day Hotline \$100/M**  
**My Cash Up Front – 13,940 30 Day Hotline \$100/M**  
**My Credit Card Approval – 35,254 30 Day Hotline \$100/M**  
**New Credit Era – 21,140 30 Day Hotline \$100/M**

Each unique file has in common consumers who are actively pursuing credit to re-establish and rebuild their less than perfect credit. They have visited websites to be matched with lending institutions willing to extend financial help to consumers with less than perfect credit. These responsive applicants also respond well to offers of insurance, magazine subscriptions, business opportunities, self-improvement products, debt consolidation, and sweepstakes.

Complete Datasheets are available at: <http://www.midwestdm.com/mdmlists.htm>

For more information please contact Scott Robbins at 913-686-2220 or [Scott@midwestdm.com](mailto:Scott@midwestdm.com) OR Debbie Winterringer [Debbie@midwestdm.com](mailto:Debbie@midwestdm.com)

*Midwest Direct Marketing, Inc is a recognized leader in mailing list management, brokerage and alternative media services to the direct marketing industry. MDM manages lists and programs for many of the leading mailers in the industry including; Valley Vet Supply Catalogs, Meredith Corporation, ITW Publishing, Heartsong Book Club, American Art Review and Good Dog! Publications. Numerous clubs, organizations and hundreds of consumer and business magazines and catalogs are also part of our clientele.*